



NBASLH

ANNUAL CONVENTION
APRIL 20-22, 2023

VENUE

Hyatt Regency Crystal City Hotel
Washington D.C. Metro Area

CONVENTION THEME

“Welcome Home”



exhibitor &
sponsorship
PROSPECTUS

2023



NATIONAL BLACK ASSOCIATION SPEECH-LANGUAGE AND HEARING

C O N V E N T I O N 2 0 2 3

HYATT REGENCY CRYSTAL CITY HOTEL

WASHINGTON D.C. METRO AREA

APRIL 20-22, 2023

JOIN US



JOIN NBASLH April 20-22, 2023 in Washington, D.C. to connect your organization to speech-language pathology and audiology leaders, decision makers, practitioners, and students. NBASLH was established in 1978 as the premier professional and scientific association addressing the communication interests and concerns of black communication science and disorders professionals, students, and consumers. The association is the model for other organizations addressing the concerns of diverse populations.

Exhibiting at NBASLH's Convention offers you the opportunity to become a vital part of the largest annual professional educational gathering for African American audiologists, speech-language pathologists, speech, language and hearing scientists, researchers, academicians, administrators, students, and affiliates from culturally diverse and linguistic backgrounds across the country and the Caribbean.

In just three days, your company has the ability to reach 400 speech, language and hearing professionals—all of whom are focused on learning and looking for revolutionary products, services, resources and tools to advance their work and careers.



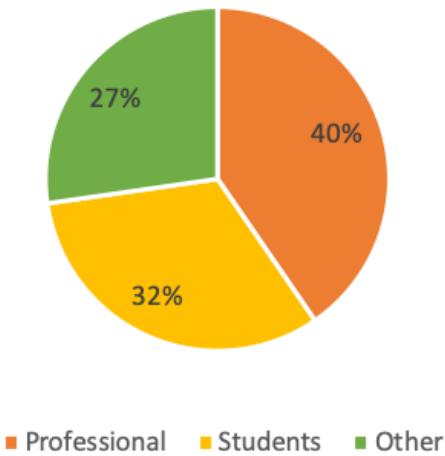
Dozens of businesses and organizations have recognized that the NBASLH Convention is the place to grow their business and capture the attention of new customers, as well as the place to strengthen their relationships with current customers. There is no better opportunity for face-to-face time with professionals who select, recommend, and approve purchases.

THE EXHIBIT AREA IS THE HEART OF KNOWLEDGE, INNOVATION AND NETWORKING AT THE NBASLH CONVENTION. It is where attendees experience and purchase products and services, where students connect with potential professors, where professionals discover new job opportunities, and where exhibitors have direct access to decision makers, job seekers, and seasoned professionals.

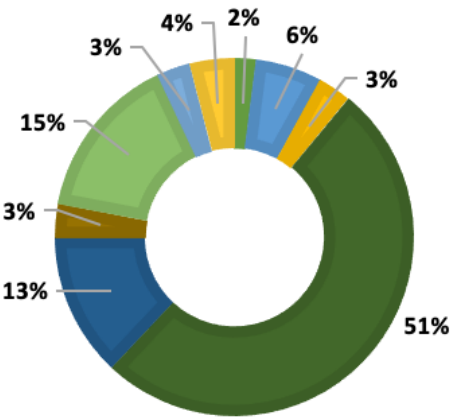
We invite your business or organization to get your products or services in front of NBASLH Convention attendees by participating in the NBASLH Exhibits Area. We offer excellent exhibition hours and an exhibitor listing prior to and during the convention. Exhibitors also receive complimentary advertising in our convention materials.

ATTENDEE DEMOGRAPHICS

Attendee Representation



- Home Health
- Private Practice
- Outpatient Rehab
- SLP
- Universities/Admin
- AUD
- Primary Education
- Skilled Nursing Facility
- Hospital/Clinics



PAST EXHIBITORS AND SPONSORS

American Speech-Language-
Hearing Association

Aspire Products, LLC

Atrium Health

Baylor University -
Communication Sciences and
Disorders

CapTel from T-Mobile

Cathy's designs

Children's Evaluation & Therapy
Center

Apraxia Kids

AuTKonnect

Cobb Pediatric Therapy
Services

Coffee & Communication

Cole Health

Cross Country Education

Eyegaze.com

From Head to Toe

Global Speech and Rehab
Services

Hampton University

IDEA Public Schools

Inova Health System

Invo Healthcare - Progressus
Therapy

Jackson Therapy Partners

Kenechi Fashion

Kennedy Krieger Institute

KidsCare Home Health

Kindred Healthcare

Let's Talk Therapy

Little Stem Labkits

Long Island University, Brooklyn
Campus

Los Angeles Unified School
District

Mediscan Staffing Services

My Health My Resources of
Tarrant County/ECL of North
Central Texas

Oklahoma State University -
Department of Communication
Disorders and Sciences

Orange County Public Schools

Pearson Clinical Assessments

Presence Learning

Plural Publishing

Purdue University

Real Food Blends

RehabCare / Kindred Hospital
Rehabilitation Services

Right Stuff Health Systems

Smiles for Speech, Inc

Stuttering Foundation

Super Duper Publications

Syracuse University -
Communication, Sciences and
Disorders

Texas State University -
Department Of Communication
Disorders -

The Columbus Organization

The Parish School

The Stepping Stones Group

The Village Boutique

TherapyEd

T-Mobile IP Relay

Tobii Dynavox

Travel & GIVE

University of Houston -
Department of Communication
Sciences & Disorders

University of Louisiana-
Lafayette

University of North Carolina at
Chapel Hill

University of St. Augustine for
Health Sciences

University of Texas Rio Grande
Valley COMD Dept

Ventris Learning

World Financial Group

IMPORTANT EXHIBITOR INFORMATION

LOCATION INFORMATION

Hyatt Regency Crystal City
2799 Richmond Highway
Arlington, Virginia 22202



A special room rate of \$169 per night is available until April 4, 2023, or **until the room block is sold out, whichever occurs first**. To receive the special room rate, please reserve your room online at <https://www.nbaslh.org/convention>

EXHIBIT HALL HOURS

Thursday, April 20, 2023

10:00 am - 12:00 pm: Exhibitor Setup
12:00 pm - 1:00 pm: Closed for Lunch
12:00 pm - 5:00 pm: Exhibits Open

Friday, April 21, 2023

8:00 am - 5:00 pm: Exhibits Open
12:00 pm - 1:00 pm: Closed for Lunch

Saturday, April 22, 2023

8:00 am - 12:00 pm: Exhibits Open
12:00 pm: Exhibitor Dismantling

EXHIBITORS LOUNGE

Thursday, April 20 - Saturday, April 22

8:00 am - 5:00 pm

Snacks and Drinks Provided Daily

EXHIBITOR RATES

The exhibitor fee includes one skirted table, 2 chairs, and 1 table identification sign. Additional tables may be purchased at a rate of \$250 per table. Costs for electricity and internet connections are billed separately through the Hyatt Regency Crystal City Hotel. Exhibitor space is limited, and assignments are made on a first-come, first-served basis. Register online at <https://www.nbaslh.org/convention> or by contacting the NBASLH Office at nbaslh@nbaslh.org.

Company: \$700

- Listing in Convention program
- Listing on NBASLH website exhibitor page
- Includes ONE complimentary full registration

Educational: \$450

- Listing in Convention program
- Listing on NBASLH website exhibitor page

Non-Profit: \$450

The non-profit rate is available to those filing as 501(c) who are exhibiting to promote free services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application.

- Listing in Convention program
- Listing on NBASLH website exhibitor page

Small and Home-based: \$450

A home-based business is defined as a business that is involved in direct selling of merchandise such as Discovery Toys, Usborne Books, Mary Kay, etc.

- Listing in Convention program
- Listing on NBASLH website exhibitor page

Strategy Package: \$1,000

Achieve your goals by purchasing this enhanced exhibitor packages. This option includes the items under the company package plus all the marketing items below, enabling you to reach more of our attendees.

- Your choice of a prime location on the exhibit floor
- Half-page advertisement in the Convention On-Site Program
- Banner advertisement in NBASLH's Spring *Resound* newsletter

SPONSORSHIP OPPORTUNITIES

You are also invited to become an Official Sponsor of the 2022 NBASLH Convention. The NBASLH Convention features four levels of sponsorship: Advocate (\$4,000+), Partner (\$2,000 to \$3,000), Supporter (\$550-\$1,500) and Friend (\$500 or less). Sponsors receive up to six (6) additional benefits over regular exhibitors. Your specific sponsorship adds even more benefits. See the next page for sponsorship descriptions.

| Benefits | Advocate (\$4,000+) | Partner (\$2,000- \$3,999) | Supporter (\$501-\$1,999) | Friend (\$500 or Less) |
|--|------------------------|----------------------------------|------------------------------|---------------------------|
| Complimentary Exhibitor Table Includes one skirted table, 2 chairs, and 1 table identification sign. | ✓ | ✓ | | |
| Complimentary Ad Includes a full color ad in the convention program | ✓ (full page) | ✓ (half page) | | |
| Complimentary Registration Includes two (2) full convention registrations | ✓ | ✓ | | |
| Company Recognition Sponsor ribbon affixed to your company attendee's name badge for networking | ✓ | ✓ | ✓ | ✓ |
| Company or University logo on all convention related marketing email blasts in addition to event sponsorship signage, convention website, social media platforms, mobile app, and convention program. | ✓ | ✓ | ✓ | ✓ |
| Recognition in Summer Resound , NBASLH's e-newsletter | ✓ | ✓ | ✓ | ✓ |

SPONSORSHIP DESCRIPTIONS

AWARDS BANQUET SPONSOR | \$2,500

- Gain additional exposure with conference attendees and exhibitors at this year's Awards Banquet being held at the Hyatt Regency Crystal City.
- This is our most popular event with over 350 in attendance in 2022!
- Sponsorship includes exclusive identification as the banquet sponsor, two tickets to the Opening Reception and Awards Banquet, two video commercials played during the awards banquet, two full registrations, one booth space in a premiere location on the Exhibit Hall floor, full-page ad in the convention program, a flyer included with conference materials, company logo on our sponsor list, and recognition in the NBASLH Summer Resound newsletter.

AUDIO VISUAL SPONSOR | \$3,000

- Audio Visual equipment inspires great conference presentations.
- This sponsorship opportunity helps support the technology that is needed to deliver a dynamic conference.
- Sponsorship includes exclusive identification as Audio Visual sponsor, one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two video commercials played during the opening session and awards banquet, two full registrations, full-page ad in the convention program, a flyer included with conference materials, company logo on our sponsor list, and recognition in the NBASLH Summer Resound newsletter.

EXCLUSIVE SLP REVIEW COURSE SPONSOR | \$5,000

- During the summer and fall, faculty from across the United States provide an intensive online three-day review course to prepare students for the Praxis Exam.
- Sponsorship includes recognition during the Praxis Review Course, two tickets to the Opening Reception and Awards Banquet, two full registrations, half-page ad in the convention program, one exhibitor booth table, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.

SLP REVIEW COURSE SPONSOR (CONVENTION) | \$3,500

- During the Convention, faculty from across the United States provide an intensive three-day review course to prepare students for the Praxis Exam. Participants of the SLP Review Course are provided a binder of course handouts and materials for preparation for the Praxis Exam as well as refreshments throughout the course.
- Sponsorship includes recognition during the Praxis Review Course, two tickets to the Opening Reception and Awards Banquet, two full registrations, half-page ad in the convention program, one exhibitor booth table, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.

SLP REVIEW COURSE SPONSOR (SUMMER) | \$1,500

- During the summer, faculty from across the United States provide an intensive three-day review course to prepare students for the Praxis Exam. Participants of the SLP Review Course are provided a binder of course handouts and materials for preparation for the Praxis Exam.
- Sponsorship includes recognition during the Praxis Review Course, two tickets to the Opening Reception and Awards Banquet, a video commercial played every day during the review, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.

STUDENT/MENTOR LUNCHEON SPONSOR | \$4,000

- Each year, the NBASLH convention holds a student mentor luncheon where students are afforded the opportunity to network with speech-language pathologists and audiologists while enjoying lunch, a presentation, and fun activities. This luncheon provides students the opportunity to not only socialize with their peers but make a connection with professionals on an intimate level.
- Sponsorship includes one booth space in the Exhibit Hall, signage during the student/mentor luncheon, two tickets to the Opening Reception and Awards Banquet, two full registrations, half-page ad in the convention program, company logo on our sponsor list, and recognition in the NBASLH Summer Resound newsletter.

CONFERENCE APP SPONSOR | \$2,500

- Bring attendees the official NBASLH Convention mobile application where they can easily find event happenings, locations, times, and more.
- The mobile application is heavily used by attendees and exhibitors, who will see your company's advertisement daily during the convention.
- Sponsorship includes exclusive identification as the app sponsor, company logo on the app banner, one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two full registrations, half-page ad in the convention program, company logo on our sponsor list, and recognition in the NBASLH Summer Resound newsletter.

OPENING SESSION SPONSOR | \$2,500

- NBASLH kicks off the first day of the convention with an Opening Session featuring a keynote speaker and an introduction to the organization's officers.
- Sponsorship includes a flyer placed on each seat (Company provides flyers), one video commercial played during the Opening Session, one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two full registrations, signage during the event, half-page ad in the convention program, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.

OPENING RECEPTION SPONSOR | \$2,500

- Kick off the opening reception with cocktails & hors d'oeuvres.
- Sponsorship includes company logo displayed, one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two full registrations, signage during the event, half-page ad in the convention program, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.

POSTER SESSION/CLOSING RECEPTION SPONSOR | \$2,000

- End the convention with wine and hors d'oeuvres during the highlighted poster session.
- Sponsorship includes company logo displayed on all beverage napkins (Company provides napkins), one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two full registrations, signage during the event, half-page ad in the convention program, company logo on sponsor list, and recognition in the NBASLH *Summer Resound* newsletter.

BREAK REFRESHMENTS SPONSOR | \$2,000

- Refreshment breaks provide a great opportunity for attendees to network and socialize in a relaxed environment. Host the continental breakfast or snack break in the exhibit hall for convention attendees. Energize attendees between sessions with a quick pick-me-up and we will provide you with signage at each coffee service station and your logo in the Convention On-Site Program. Sponsorship of one of the refreshment breaks allows you to put your name and brand in full view of convention attendees.
- Sponsorship includes company logo displayed on all beverage napkins (Company provides napkins), one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two full registrations, signage during the event, half-page ad in the convention program, company logo on sponsor list, and recognition in the NBASLH *Summer Resound* newsletter.

DANCING AND DESSERTS SPONSOR | \$1,500

- Following the Awards Banquet, convention attendees will enjoy music, fun, and desserts.
- Sponsorship includes one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, sign recognition during the event, company logo on sponsor list, flyer in conference bag, and recognition in the NBASLH Summer Resound newsletter.

ADVERTISEMENTS

PPE KIT SPONSOR | \$3,000

- To protect our attendees and adhere to COVID-19 protocol, your company's name will be on our PPE kit items such as hand sanitizer, no-touch tool, and zipper pouch.
- Sponsorship includes one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, two full registrations, half-page ad in the convention program, company logo on our sponsor list, and recognition in the NBASLH Summer Resound newsletter.



CONFERENCE BAGS | \$3,000

- Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity.
- Sponsorship includes one booth space in the Exhibit Hall, company logo on the convention bag, two tickets to the Opening Reception and Awards Banquet, two full registrations, half-page ad in the convention program, company logo on our sponsor list, and recognition in the NBASLH Summer Resound newsletter.



LANYARDS FOR CONVENTION ATTENDEES | \$1,500

- Your company logo will be placed on all attendee badge lanyards. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible for providing the logo for placement on the attendee lanyard. Sizing and email instructions will be provided with your signup confirmation.
- Sponsorship includes company logo on the lanyards, two tickets to the Opening Reception and Awards Banquet, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.



CONVENTION TRACK SPONSOR | \$1,000 (5 AVAILABLE)

- Your company logo will be displayed outside of the breakout room and the moderator of session will announce your company's name at each session. This sponsorship will have assist in covering the cost of the audiovisual equipment for the breakout room. Your company will choose from the five following tracks: Audiology & Aural Rehabilitation, Clinical & School-Based Disorders, Language, Literacy, & Cultural/Linguistic Diversity, Leadership & Professional Development, and Medical-Based Disorders
- Sponsorship includes company logo displayed on the breakout room door, two tickets to the Opening Reception and Awards Banquet, company logo on sponsor list, and recognition in the NBASLH Summer Resound newsletter.



ATTENDEE BAG INSERT | \$500.00 UNLIMITED SPONSORSHIPS

- Ensure maximum visibility of your product or services by inserting a marketing item in every attendee's convention bag or folder.
- Insert a piece of product literature, product CD or giveaway item into conference attendee bags.
- Bags are given to all registered NBASLH Convention attendees. Great for announcing a promotion, giveaway or contest at your booth.
- Shipping instructions will be provided with your signup confirmation.



PROGRAM BOOKLET ADVERTISING

More than 400 attendees will be personally receiving the program upon check-in and using it throughout the Convention as their official guide! All advertising must be received print-ready. Costs below include color ads. Email advertising copy to partnerships@nbashl.org in high-resolution jpg, eps, or pdf file format. The deadline for inclusion in the On-Site Convention Program is **January 31, 2023**.

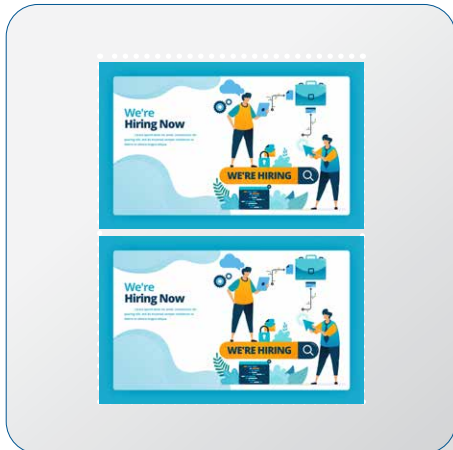
Inside Front Cover Program Book Advertisement x \$350.00



Full Page Program Book Advertisement x \$275.00



Half-Page Program Book Advertisement x \$175.00



Quarter Page Program Book Advertisement x \$75.00



Business Card Program Book Advertisement x \$50.00



SCHOLARSHIPS

If you are interested in offering a scholarship, please contact Lauren Hastings, Partnerships chair at partnerships@nbaslh.org. Please provide the following:

1. The amount of the scholarship
2. The target population (students or professionals; SLPs or AuDs)
3. The requirements for submission
4. Who will review the submissions? (NBASLH Awards committee or the company providing the scholarship)
5. Submit your money via the DONATE button.

If you have any questions regarding being an exhibitor or sponsor for the 2023 NBASLH Convention, please contact the NBASLH Office at NBASLH@nbaslh.org.





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