



NBASLH 41ST CONVENTION

Become a Convention Exhibitor or Sponsor Today!

Please join the National Black Association for Speech-Language and Hearing (NBASLH) for its Annual Convention April 4 - 6, 2019 at the Omni Charlotte Hotel, in Charlotte, North Carolina by becoming an exhibitor, sponsor, or purchasing an advertisement.

ABOUT US

NBASLH was established in 1978 as the premier professional and scientific association addressing the communication interests and concerns of black communication science and disorders professionals, students, and consumers. The association is the model for other organizations addressing the concerns of diverse populations. The mission of NBASLH is to maintain a viable mechanism through which the needs of black professionals, students, and individuals with communication disorders can be met. NBASLH's Annual Convention gathers more than 350 researchers, academicians, clinicians, educators, administrators, and students from across the country and the Caribbean. Each year, convention attendees look forward to the NBASLH Convention, which serves as an exchange of research and clinical developments related to the speech-language pathology, audiology, and related disciplines. Attendees also look forward to connecting with exhibitors to gather information about services or even purchase products.

CONVENTION EXHIBITS

We invite your business or organization to get your products or services in front of NBASLH Convention attendees by participating in the NBASLH Exhibition. We offer excellent exhibition hours and an exhibitor listing prior to and during the convention. Exhibitors also receive complimentary advertising in our convention materials. The exhibitor fee includes one skirted table, 2 chairs, and 1 table identification sign. Additional tables may be purchased at a rate of \$55 per table. Costs for electricity, telephone, and internet connections are billed separately through the Omni Charlotte Hotel.

Exhibitor space is limited and assignments are made on a first-come, first-served basis. The final deadline to secure exhibitor space is March 4, 2019. You can sign-up online through <http://www.nbaslh.org/sponsors-and-exhibitors> or by contacting NBASLH's Business Manager via email at nbaslh@nbaslh.org.

EXHIBITOR RATES

Company Exhibit Display - \$700

- Space includes one table and draping, signage, and listing in the Convention Program and on the NBASLH website exhibitor page. This display space includes one complimentary Convention registration.

Educational Program Display - \$450

- Space includes one table and draping, signage, and listing in the Convention Program and on the NBASLH website exhibitor page. This display space does not include a complimentary Convention registration.

Non-Profit Display - \$450

- Space includes one table and draping, signage, and listing in the Convention Program and on the NBASLH website exhibitor page. This display space does not include a complimentary Convention registration.

Small and Home-Based Business Display - \$450

- Space includes one table and draping, signage, and listing in the Convention Program and on the NBASLH website exhibitor page. Home-based businesses include those which are involved with the direct selling of merchandise such as Discovery Toys, Tupperware, Usborne Books, etc. This display space does not include a complimentary Convention registration.

EXHIBITOR DEADLINES

Monday, March 4, 2019

Deadline to become an exhibitor
Cancellation deadline

EXHIBIT HALL HOURS

Thursday, April 4, 2019

10 am - Noon - Exhibitor Setup
Noon - 5 pm - Exhibits Open

Friday, April 5, 2019

8 am - 4 pm - Exhibits Open

Saturday, April 6, 2019

8 am - 2:30 pm - Exhibits Open
2:30 pm - Exhibitor Tear Down

SPONSORSHIPS

AWARDS BANQUET SPONSOR, April 5th | \$7,500

ONE SPONSORSHIP AVAILABLE

- Gain additional exposure with conference attendees and exhibitors at this year's Awards Banquet being held at the Omni Charlotte Hotel.
- This is our most popular event with more than 350 in attendance last year!
- Sponsorship includes exclusive identification as the banquet sponsor, 10 tickets to the Opening Reception and Awards Banquet, one booth space in a premiere location on the Exhibit Hall floor, a flyer included with conference materials, company logo on our sponsor list, and recognition in the NBASLH Summer *Resound* newsletter.

AUDIO VISUAL SPONSOR, April 3rd - 6th | \$3,500

ONE SPONSORSHIP AVAILABLE

- Audio Visual equipment inspires great conference presentations.
- This sponsorship opportunity helps support the technology that is needed to deliver a dynamic conference.
- Sponsorship includes exclusive identification as Audio Visual sponsor, one booth space in the Exhibit Hall, five tickets to the Opening Reception and Awards Banquet, company logo on our sponsor list, and recognition in the NBASLH Summer *Resound* newsletter.

STUDENT/MENTOR LUNCHEON SPONSOR, April 6th | \$3,000

ONE SPONSORSHIP AVAILABLE

- Each year, the NBASLH convention holds a student mentor luncheon where students are afforded the opportunity to network with speech-language pathologists and audiologists while enjoying lunch, a presentation, and fun activities. This luncheon provides students the opportunity to not only socialize with their peers but make a connection with professionals on an intimate level.
- Sponsorship includes one booth space in the Exhibit Hall, company signage during the student/mentor luncheon, 5 tickets to the Opening Reception and Awards Banquet, a flyer included with conference materials, company logo on our sponsor list, and recognition in the NBASLH Summer *Resound* newsletter.

CONFERENCE APP SPONSOR | \$2,000

ONE SPONSORSHIP AVAILABLE

- Bring attendees the official NBASLH Convention mobile application where they can easily find event happenings, locations, times, and more.
- The mobile application is heavily used by attendees and exhibitors, who will see your company's advertisement daily during the convention.
- Sponsorship includes exclusive identification as the app sponsor, company logo on the app banner, one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, a flyer included with conference materials, company logo on our sponsor list, and recognition in the NBASLH Summer *Resound* newsletter.

OPENING RECEPTION SPONSOR, April 4th | \$2,000

ONE SPONSORSHIP AVAILABLE

- Kick off the opening reception with cocktails and hors d'oeuvres.
- Sponsorship includes company logo displayed on all beverage napkins (company provides napkins), one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, signage during the event, a flyer included with conference materials, company logo on sponsor list, and recognition in the NBASLH Summer *Resound*))) newsletter.

HIGHLIGHTED POSTER SESSION SPONSOR, April 6th | \$2,000

ONE SPONSORSHIP AVAILABLE

- End the convention with wine and hors d'oeuvres during the highlighted poster session.
- Sponsorship includes company logo displayed on all beverage napkins (company provides napkins), one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, sign recognition during the event, flyer in conference bag, company logo on sponsor list, and recognition in the NBASLH Summer *Resound*))) newsletter.

REFRESHMENTS SPONSOR, April 4-6th | \$2,000

FIVE SPONSORSHIPS AVAILABLE

- Refreshment breaks provide a great opportunity for attendees to network and socialize in a relaxed environment. Host your own continental breakfast or snack break in the exhibit hall for convention attendees.
- Sponsorship of one of the refreshment breaks allows you to put your name and brand in full view of convention attendees.
- Sponsors have the opportunity to provide cups and/or napkins with their company logo (costs incurred are the responsibility of the sponsor).
- Sponsorship includes identification as the refreshment break sponsor on signage, two tickets to the Opening Reception and Awards Banquet, one booth space in the Exhibit Hall, flyer in conference bag, company logo on sponsor list, and recognition in the NBASLH Summer *Resound*))) newsletter.

DANCING AND DESSERTS SPONSOR, April 5th | \$1,500

ONE SPONSORSHIP AVAILABLE

- Following the Awards Banquet, convention attendees will enjoy music, fun, and desserts.
- Sponsorship includes one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, sign recognition during the event, company logo on sponsor list, flyer in conference bag, and recognition in the NBASLH Summer *Resound*))) newsletter.

PRAXIS REVIEW COURSE SPONSOR | \$1,500

UNLIMITED SPONSORSHIPS

- During the Convention, faculty from across the United States provide an intensive three-day review course to prepare students for the Praxis Exam. Participants of the Praxis Review Course are provided a binder of course handouts and materials for preparation for the Praxis Exam.
- Sponsorship includes one booth space in the Exhibit Hall, two tickets to the Opening Reception and Awards Banquet, recognition during the Praxis Review Course, company logo on sponsor list, flyer in conference bag, and recognition in the NBASLH Summer *Resound*))) newsletter.

ADVERTISEMENTS

CONFERENCE BAGS | \$3,000

ONE SPONSORSHIP AVAILABLE

- Be the company that is in the hands of every attendee by providing the carrying totes. Sponsor may put their logo in the corner of the bag and NBASLH's logo will go in the center of the bag. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the sponsor for the convention bag, your company will be responsible for ordering and shipping the bags as instructed by the NBASLH Office. Shipping instructions will be provided with your exhibitor confirmation. Bag design must be approved by NBASLH prior to printing.

ATTENDEE BADGE SPONSOR | \$1,500

ONE SPONSORSHIP AVAILABLE

- Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible for providing the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

ATTENDEE BAG INSERT & PROGRAM AD | \$375

UNLIMITED SPONSORSHIPS

- Ensure maximum visibility of your product or services by inserting a marketing item in every attendee's convention bag or folder.
- Insert a piece of product literature, product CD or giveaway item into conference attendee bags.
- Bags are given to all registered NBASLH Convention attendees. Great for announcing a promotion, giveaway or contest at your booth.
- Shipping instructions will be provided with your exhibitor confirmation.

LANYARDS FOR CONVENTION ATTENDEES | \$250

ONE SPONSORSHIP AVAILABLE

- Provide the lanyards that hold the attendees' badges. Sponsor may put their logo on the lanyard along with NBASLH's logo. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible for ordering and shipping the lanyards as instructed by the NBASLH Office. Shipping instructions will be provided with your exhibitor confirmation. Lanyard design must be approved by NBASLH prior to ordering.