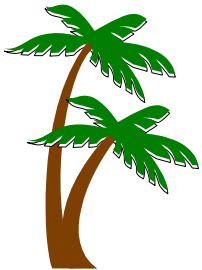




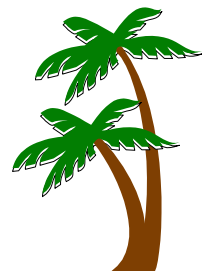
NBASLH Office
800 Perry Highway, Suite 3
Pittsburgh, PA 15229



Exhibits!



**National Black Association for
Speech-Language and Hearing
2010 Annual Convention ~ April 15-18, 2010
Marriott Tampa Westshore, Tampa, FL**



The National Black Association for Speech-Language and Hearing would like to invite you to promote your company at NBASLH's 2010 Annual Convention.

The Annual Convention is attended by some of the most active, highly regarded leaders in the field of speech-language pathology and audiology. Nationally renowned speakers present the latest research, clinical techniques, data and findings.

Don't miss this opportunity to be a part of this exciting event! There is no better way to gain access to an expert audience of researchers, academicians, clinicians, educators, administrators and future leaders. You may support our efforts by becoming an exhibitor, purchasing an advertisement, sponsoring an event, or contributing financially. Advertisements will be printed in the onsite Convention program. Sponsors will receive free advertisement when a sign acknowledging your sponsorship is displayed during the sponsored event and you will be acknowledged in the onsite program. Contributions of tax-deductible financial donations will also be recognized in the program souvenir booklet.

Additionally, you may consider sending advertisement materials to be displayed during the Convention. Any support that you are able to give will be greatly appreciated.

Enclosed you will find various methods that you may use to meet with, market to and connect with this year's Convention attendees, whether you are able to attend personally or through marketing your company name.

OUR HISTORY...

The National Black Association for Speech-Language and Hearing was founded in January 1978, by a small group of Black speech-language pathologists and audiologists from different parts of the country. The intent of the group was to establish a viable mechanism at the national level for meeting the professional needs of Black speech-language pathologists and audiologists, students and individuals with communication disorders. The Association continues to grow steadily, just as it has over the years.

OUR MEMBERS...

NBASLH members include speech-language pathologists, audiologists and scientists in the United States and abroad whose specialties span the entire spectrum of scientific, applied and teaching specialties. They are clinicians, administrators and researchers who are important consumers of assessments, textbooks and scientific publications, and scientists who use the most sophisticated computer technology and software. NBASLH also has very active student members, representing the future leaders in the field.

MEETING FACE TO FACE WITH ATTENDEES

COMPANY EXHIBIT DISPLAY	\$600	\$525
EDUCATIONAL PROGRAM DISPLAY	\$350	\$300
NON-PROFIT DISPLAY	\$350	\$300

SMALL and HOME-BASED BUSINESS DISPLAY

~~\$350~~ \$300

(Home-based businesses include those which are involved with direct selling of merchandise such as Discovery Toys, Tupperware, Usborne Books, etc.)

All tabletop displays include *one* table, draping around the table, signage, one complimentary Convention registration, listing in the on-site Convention Program, and listing on the NBASLH Web site exhibitor page.

Additional Tables - A maximum of two additional tables may be purchased at the cost of \$100 per table.

UNATTENDED EXHIBIT DISPLAY \$250
Unattended display table includes one table to display company products with your catalog or printed materials, without a representative. Extra products and materials will not be returned.

2010 EXHIBIT SCHEDULE

Thursday, April 15	
Exhibitor Set-Up	12:00 p.m. - 3:00 p.m.
Exhibitors/Vendors Open	3:00 p.m. - 5:00 p.m.
Friday, April 16	
Exhibits/Vendors Open	8:00 a.m. - 5:00 p.m.
Saturday, April 17	
Exhibits/Vendors Open	8:00 a.m. - 12:00 p.m.
Exhibit Tear Down	12:00 p.m. - 2:00 p.m.

IMPORTANT DEADLINES

Deadline for Ads Placed in the Convention Program
January 29, 2010

Deadline for Special Recognition in the Convention Program
January 29, 2010

Exhibitor Registration Deadline
March 31, 2010

GENERAL INFORMATION

Exhibits will be held in very close proximity to all educational meetings, food services and registration.

We are expecting more than 350 speech-language and hearing professionals from various states to attend the Convention. The program schedule allows attendees free time to visit the easily accessible exhibit area.

HOTEL

NBASLH has obtained a special room rate of \$149 at the Marriott Tampa Westshore for all Convention participants. When making your reservations with the Marriott Tampa Westshore, request the National Black Association for Speech-Language and Hearing special rate. Reservations may be made by calling 800.228.9290. Please note that the hotel may not be able to honor the above rate beyond March 23, 2010. Call and make your reservations early.

SHIPMENT OF MATERIALS

Upon receipt of exhibitor applications, a confirmation notice will be sent with complete mailing instructions for shipments to the hotel.

QUESTIONS???

Contact the: NBASLH Office
800 Perry Hwy, Suite 3
Pittsburgh, PA 15229
412.366.1177
Fax 412.366.8804
nbaslh@nbaslh.org

MARKETING OPPORTUNITIES

ADVERTISE IN THE ON-SITE CONVENTION PROGRAM

Full Page ad \$200 1/2 page ad \$125 1/4 page ad \$75

WEB BANNER AD

\$250

Add your company Banner Ad, with link, placed on the NBASLH homepage from January 1 to April 30, 2010.

CATALOG/LITERATURE/NOTEPAPER/FLYERS /TRINKET FOR PLACEMENT IN ATTENDEE BAG OR CONVENTION FOLDERS

\$100

Ensure maximum visibility of your product or service by inserting a marketing item in every attendee's Convention bag or folder.

BADGES FOR CONVENTION ATTENDEES

\$500

Company logo will be placed on attendee badges. This is a first-come, first served opportunity.

BAGS FOR CONVENTION ATTENDEES

\$250

Be the company seen in the hands of all attendees by providing the carrying bags. Bags should be strong enough to carry up to five pounds of literature. This is a first-come, first served opportunity.

FOLDERS FOR CONVENTION ATTENDEES

\$250

Provide the folder for Convention attendees. Your company folder will contain the Convention program and Convention flyers.

SPECIAL CONVENTION SPONSORSHIP OPPORTUNITIES

STUDENT CONVENTION REGISTRATION

\$150 EACH

Sponsor a student to attend the NBASLH Annual Convention. Students attending the Convention are provided a unique experience of interacting with fellow students across the United States while having the opportunity to share their research through presentations, enhance their learning by attending sessions designed for students and preparing for the PRAXIS Exam. Student Sponsors will receive printed recognition in the on-site Convention Program and the Summer Resound))).

SESSION SPONSOR

\$500

Sponsor a session and you will be recognized with verbal and signage recognition at the session. In addition, you will receive printed recognition next to the session in the on-site Convention Program and the Summer Resound))).

PRAXIS REVIEW COURSE SPONSOR

\$500

During the Convention, faculty from across the United States provide an intensive three-day review course to prepare students for the PRAXIS Exam. Sponsor the PRAXIS Review Course and receive printed recognition in the on-site Convention Program, during the PRAXIS Review Course and the Summer Resound))).

PRAXIS REVIEW BINDER SPONSOR

\$250

Participants of the PRAXIS Review Course are provided a binder of course handouts and materials for preparation for the PRAXIS Exam. Sponsor the PRAXIS Review Binder and receive printed recognition in the on-site Convention Program, during the PRAXIS Review Course and the Summer Resound))).

BREAK SPONSOR

\$500

Sponsors of a break will be recognized with signage during the break, printed recognition in the on-site Convention Program and the Summer Resound))).

FRIDAY ANNUAL AWARDS DINNER

\$2,000

The Annual Awards Dinner allows NBASLH to honor colleagues and community leaders. Sponsor the Annual Award Dinner and receive verbal and signage recognition at the dinner, recognition in the on-site Convention Program and the Summer Resound))).

SATURDAY STUDENT LUNCHEON

\$2,000

The Student Luncheon presents the opportunity for students to enjoy a program specifically designed for students. Sponsor the Student Luncheon and receive verbal and signage recognition at the luncheon, recognition in the on-site Convention Program and the Summer Resound))).



NATIONAL BLACK ASSOCIATION FOR SPEECH-LANGUAGE AND HEARING

NBASLH Annual Convention
Tampa, FL
April 15-18, 2010

EXHIBITOR RESPONSE SHEET

COMPANY NAME: _____
(As to be printed on signage)

CONTACT PERSON: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

LIST COMPANY EXHIBIT REGISTRANTS: _____

TYPE OF EXHIBIT (Please check one):

- Speech/Language Product
 Recruiter
 Hearing Product
 Book Publisher/Curriculum Materials
 Educational Program
 Other (Specify): _____

EXHIBITOR OPPORTUNITIES		Total Due
Company Exhibit Display	\$600	
Educational Program/Non-Profit Display	\$350	
Small/Home-Based Business Display	\$350	
Unattended Exhibit Display	\$250	
Additional Tables, per table charge (maximum of 2)	\$100	
Electricity	\$50	
MARKETING OPPORTUNITIES		Total Due
Full Page Black and White Advertisement	\$200	
½ Page Black and White Advertisement	\$125	
¼ Page Black and White Advertisement	\$75	
Placement of Item in Attendee Bag/Folder	\$100	
Badges for Convention Attendees	\$500	
Bags for Convention Attendees	\$250	
Folders for Convention Attendees	\$250	
Banner Ad on NBASLH Homepage	\$250	
Door Prize Donation	No Charge	No Charge
SPONSORSHIP OPPORTUNITIES		Total Due
Student Convention Registration	\$150 ea.	
Session Sponsor	\$500	
Praxis Review Course Sponsor	\$500	
Praxis Review Binder Sponsor	\$250	
Break Sponsor	\$500	
Friday Annual Awards Dinner	\$2,000	
Saturday Student Mentor Luncheon	\$2,000	
Total Due NBASLH		\$

RESPONSE DEADLINES

Ads/Recognition in
Convention On-Site Program January 29, 2010
Exhibitor Registration March 31, 2010

PRINT AD SUBMISSION

Print Ads must be submitted via email to [nbash@nbash.org](mailto:nbaslh@nbash.org) as either a jpg, gif or high resolution PDF file.

BANNER AD SUBMISSION

Banner Ads must be submitted via email to [nbash@nbash.org](mailto:nbaslh@nbash.org) as either a jpg or gif file. Size is to be no larger than 234 X 60 pixels and any animation is to be limited to two cycles.

Cancellation

To cancel reservation (s) of exhibit space, a written notice of request for cancellation must be transmitted to NBASLH. A fee of 25% of the contract cost will be assessed upon cancellation. No refund will be provided after April 5, 2010, unless exhibit space is resold.

Completed Forms

Please forward completed forms with payment to: NBASLH, 800 Perry Hwy, Suite 3, Pittsburgh, PA 15229, Fax: 412.366.8804

Questions

Contact the NBASLH Office at 412.366.1177, [nbash@nbash.org](mailto:nbaslh@nbash.org)

PAYMENT

Check: payable to NBASLH

Credit Card: Visa MasterCard

Acct. No: _____

Exp. Date: _____